

NORTHERN RAILWAY

E-Auction Notice

The bids are invited from the registered entities on IREPS by Sr. DCM/Chg./MB (ACO) through e-auction for the commercial advertising & ATM contracts. The catalogue has already been published on IREPS website www.ireps.gov.in. The details of e-auction are as under:

Category	Catalogue no.	Asset details	Auction start	Auction end
Advertising	22-MB-NFR-9	Vinyl wrapping on full face of trains	07.12.22 13:00hrs.	07.12.22 17:30hrs.
		Advertising through Hoarding at Haridwar Railway Station		
		Advertising through 360 degree LED at Bareilly Railway Station.		
		Advertising through 14x8 sq-ft LED at Laksar, Najibabad, Shahjahanpur, Jwalapur, Raiwala, Hardoi, Rampur, Rishikesh, Amroha, Bareilly & Chandausi Railway Stations.		
		Advertising through LED screen of size of 32"40"50" at Rampur, Shahjahanpur, Hardoi & Chaundausi Railway Stations.		
Advertising Through Glow Sign Boards at Haridwar, Dehradun & Bareilly Railway Stations				
ATM	22-MB-ATM-5	Shahjahanpur, Hardoi, Amroha & Dehradun Railway Station.	07.12.22 15:00hrs.	07.12.22 16:00hrs.

3105/2022

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